

I hereby certify that this correspondence is being filed via
EFS-Web with the United States Patent and Trademark Office
on February 6, 2009.

PATENT
Attorney Docket No.: 021756-068700US
Client Ref. No.: OID-2000-136-01

TOWNSEND and TOWNSEND and CREW LLP

By: /Peggy Smiley/
Peggy Smiley

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Max Schireson

Application No.: 10/071,945

Filed: February 5, 2002

For: AN E-COMMERCE STORE
MANAGEMENT USER INTERFACE
FOR PERFORMING WEB SITE
UPDATES

Customer No.: 51206

Confirmation No. 3623

Examiner: Mary Da Zhi Wang Cheung

Technology Center/Art Unit: 3694

AMENDMENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed November 6, 2008, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 7 of this paper.